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Access

- There are **4,597** regulated child care programs in Wisconsin with the capacity to serve **177,008** children.*

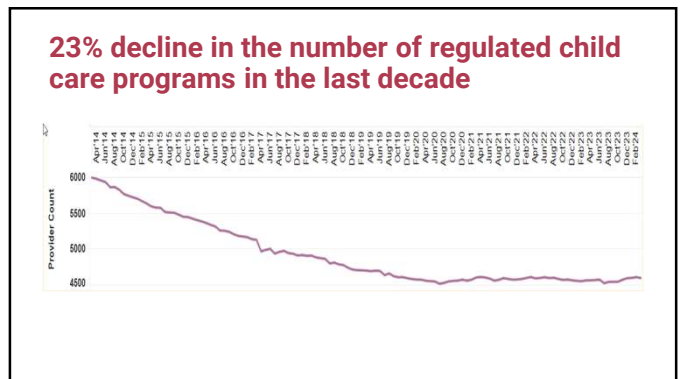
Type	Active Providers	Regulated Capacity
Certified Family	526	2,992
Licensed Camp	103	1,983
Licensed Family	1,563	12,207
Licensed Group	2,178	141,635
Public School	227	18,191
	4,597	177,008

*As of March 2024

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Quality

The YoungStar system evaluates providers on 4 key areas:

- Staff’s education and training
- Learning environment and curriculum
- Program’s business and professional practices
- Child’s health and well-being

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YoungStar Results


As of 12/29/2023	1 Star	2 Star	3 Star	4 Star	5 Star	Total
Providers rated by Youngstar	9	1,748	1,070	178	499	3,381
Children using WI Shares attending YoungStar providers	0	13,766	11,473	1,807	5,432	32,478

Programs with pending ratings (approx. 250 providers) are not reflected in this chart

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Affordability

- The average price of center-based care for one infant is over **\$11,000** per year.
- That’s **15%** of the median household income.



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Wisconsin Shares

Provided **over \$300 million** to over **27,000 families** and nearly **50,000 children**

July 2022 – June 2023



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Wisconsin Shares Program Improvements

As of October 2023:

- Calculating subsidy on **full time/part time** basis, rather than paying for hours of service or smaller increments of time
- Paying provider’s **reasonable registration fees** (up to \$125 per child for up to twice per year)
- Impact:
 - The number of families, children, and providers remained consistent
 - Monthly WI Shares spending increased by approximately \$4.5 million
 - ✦ Oct 2022: 30,055 children served; \$22.9 million spent
 - ✦ Oct 2023: 30,200 children served; \$27.5 million spent

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Wisconsin Shares Program Improvements

Coming in July 2024:

- **Increase initial eligibility** from 185% FPL to 200% FPL
- **Less steep benefits cliff**
 - \$1 copay increase for every \$5 increase in income
- Opportunities to create **simplicity**
 - Copayment Periods
 - Reporting Requirements

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Shares Communications Campaign

- Statewide paid media campaign beginning in mid-June
- Flyers for child care providers to share with parents
- Posters for high traffic areas for families across Wisconsin

Wisconsin Shares Media Kit

We hope that you will use this tool kit to help spread the word about the Wisconsin Shares child care subsidy program.

Social Media Content

Download and use the items below on your social media accounts.

- Facebook and Twitter Feed Posts
- Instagram Feed Posts
- Instagram Stories
- Snapchat Stories
- TikTok Videos

Other Media Materials

View and download other forms of media to promote Wisconsin Shares through channels such as email, website, and good old fashioned print.

- Eligibility and Application Process Overview - For Parents/Caregivers
- Accepting to Maintaining Wisconsin Share Eligibility Overview - For Providers
- Newsletter/Blog Content
- Posters
- Website Widgets
- Embeddable Videos

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Looking Ahead: New CCDF Rule

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Benefits of Rule Changes

To Families

- Lower child care costs
- More child care options
- Easier and faster enrollment

To Providers

- More stabilizing payment practices
- Payments more aligned to costs
- Easier to participate in CCDF

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CCDF Rule Changes

Required Rule Changes
12 Months Eligibility
7% Copay Limit
Contracts and Grants
Prospective Payment
Application/Renewal Accessibility
Consumer Education
Encouraged Rule Changes
Presumptive Eligibility
Copayment Waivers
Stable Subsidy Payments
Simplify Verification Requirements

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Thank you!

Q&A

Wisconsin Department of Children and Families

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