



****For BIPOC individuals, not limited to a certain age or gender****



Step 1: Ask the youth or parent what products they need. Have a conversation about their hair and learn about them first--not everyone needs or uses the same products. Ask if the individual has had reactions to certain brands, they may need something specific for a reason.

What if I need something that's not here?

If there is something specific you need that is not in this closet, either a type of product or a certain brand due to skin sensitivity, please send an email copying Justyce McGuire, Fortuna Schrank and Charlie Larson. If you have a recommendation for an item that should be stocked in the closet please write that on the clipboard.



Step 2: Check back in

Not all products work for everyone, if you have given out items that have never been used before, inquire with the family/youth to be sure they haven't caused a reaction. It is unlikely that anyone will bring your attention to a need for a different product if you do not ask.



****Please be mindful that the items in this closet are more expensive due to their ingredients. They are intended for the youth and families served by the Department who currently do not have the resources to purchase the high-quality ingredients required for proper care of BIPOC hair. CYF is committed to getting the right products to consumers in need. Proper engagement and a good understanding of consumer needs is required to use this resource as intended.**

Protective Hair Styles

A protective style is any style that keeps the ends of the hair tucked away and minimizes manipulation. Protective styling protects from aggressive damaging factors, like harsh weather conditions and natural elements.

Protective hairstyles include low-manipulation hairstyles that can tuck away and don't require daily retouching.

Benefits

- Maintains moisture
- Retains Length
- Protects the edges from thinning



Twisted Chignon from Flat Twists



Sleek Natural hair Braid Style

Prepping hair for a protective style

Ensure hair is clean and is free of any product build-up.

Examples

Buns, plaits, chignons, cornrows, Bantu Knots, twists, braids, faux locs, cornrows, and wigs



Twisted Protective Style



Cornrow Updo

Protective styles daily & weekly care

- Wash scalp & braids every 2 weeks
- Oil scalp

Tips

- Nourish hair and scalp with natural oils.
- Let hair dry overnight.
- Wear a hat or head wrap to protect hair from high or low temperatures.
- Protect your coils overnight by sleeping with a satin scarf or bonnet on your head.



Thin Fulani Braids

Hair Products

Hair care products and routines differ based on the type of hair you have, natural BIPOC hair is divided into four main types, which can be further subdivided according to the nature of the hair.

Type 1 is very straight, and type 2 is wavier. Type 2 hair can be further divided into 2a, 2b, and 2c, based on the "wave" of the hair. There is type 3 hair, which is curly; 3a curls are looser and open, with 3b and 3c hair having much tighter curls. Type 4 hair has more of a zigzag pattern, which can be divided into 4a and 4b.

Knowing what type of hair you have can aid in determining what hair care products you utilize.

Shampoo & Conditioner

- Brands can vary - Cantu, Shea Moisture, Camille Rose, Mielle, Rizos Curls, Cream of Nature, Etc.
- Cantu - \$6 a bottle (Target)
- Mielle - \$10+ a bottle (Target)
- Shea Moisture - \$12 a bottle (Target)



Hair Oil

- BIPOC hair is prone to becoming dry, frizzy, and brittle due to the texture causing a lack of moisture.
- Hair oil coats each strand, hydrating, nourishing, and sealing in the moisture. This aids in promoting hair growth.
- Depending on the type of oil, the price can vary around \$7+

Styling Products

- Leave in conditioner
- Edge control
- Gel -\$3.50+ (Target)
- Extensions
- Hair bundles
 - \$5 - \$15 depending on bundle amount
 - Typical use 3-4 packs for braided hairstyles



Supplies

- Wide-tooth comb
- Brush
- Rat tail comb
- Pick Comb
- Satin Scarf or Bonnet

The Crown We Never Take Off








Look Good Feel Good!

What does your hair represent?

How does your hair represent how you
feel?

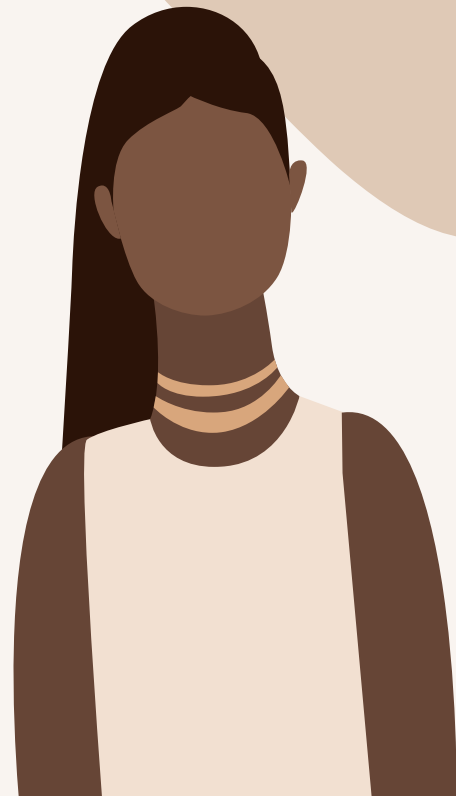

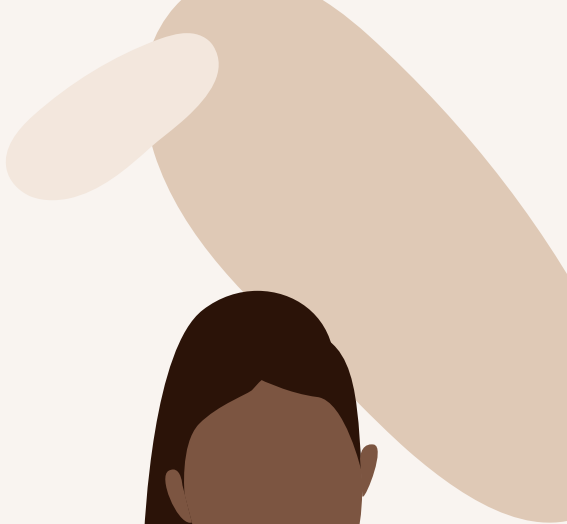




01

History

The origin and history of the
Crown we never take off.



The History of Black Hair



Madam C.J. Walker

late 1800s - early 1900s

First self made female millionaire and business women who struggled with hair loss and built an empire of hair care products for black women.



2

Protective Hairstyle

Any styles that keeps the ends of the hair tucked away and minimizes daily touching/brushing.





Black Hair Tells a Story



Braids

Braids go back to 3500 BC. Braids were used to identify tribes, wealth, religion, power, and status. Further, enslaved people used braids to communicate for escape routes.



Afro

Afro gained acceptance during the Black Power Movement in the 1960s. Afro represented fighting oppression, rejecting European Beauty standards, and accepting Black Beauty.



Dreadlocks

Dreadlocks It received recognition in the 1970s. Associated with the rejection of the mainstream and portray a linkage to Africa. It symbolized strengths.



Wigs

Wigs started in Egypt and it became gender and culture expression tools.



Bantu Knots

Bantu knots, which among Africans, “Bantu” translates to “people” and categorizes more than 400 ethnic groups in Africa.



Twist

Twist became popular more recently. Twists were used to signify tribe, status, and family background.





3

The Healthcare to Hair Care



Health Care Definition

Efforts made to maintain or restore physical, mental, or emotional well-being especially by trained and licensed professionals



hair care IS healthcare

According to CDC

- The scalp produces a natural oil called sebum that moisturizes and protects your skin from infection.
- What happens if not taken care of properly
 - Ringworm
 - Head lice
 - Hair loss
 - Damaged hair
 - Trauma

Examples of Damaged Hair





4

The Nourishment for our Crown



The unique nature of Black hair moves beyond just cultural differences. The elasticity and tight coils of Black hair requires it to have certain essentials.





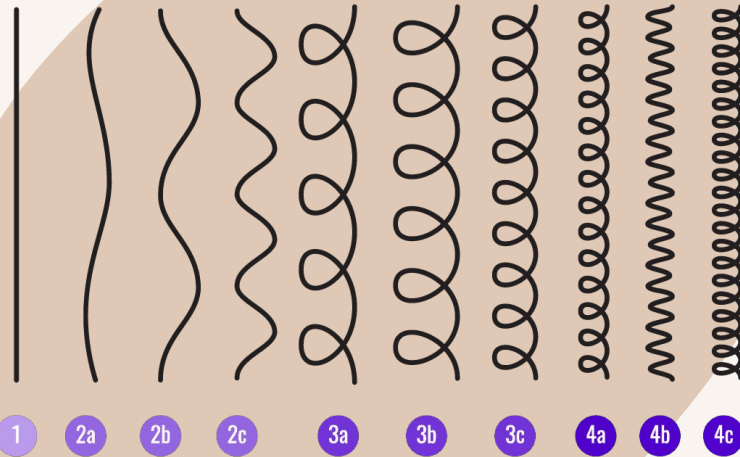
Hair Types

The first step of your hair journey is learning the characteristics of your hair.

The "hair typing system"

- Type 1- straight
- Type 2- wavy
- Type 3- curly
- Type 4- coily/kinky

The letter A, B,C determine the width of hair wave, curl, or coil pattern.



Ingredients to Avoid

Sulfates

Phthalates

Parabens

**Mineral
oil**

Petrolatum

Fragrance

Black hair and the barriers

- Accessibility
- Not having adequate training for staff
- Lack education
- Time
- Privileges



Youth Benefits

**Good Reflection
of overall health!**

**Self-love →
wellness!**

Self-esteem!

Confidence

Feeling cared for





Agency Benefits

Builds Trust

**Promotes
Understanding**

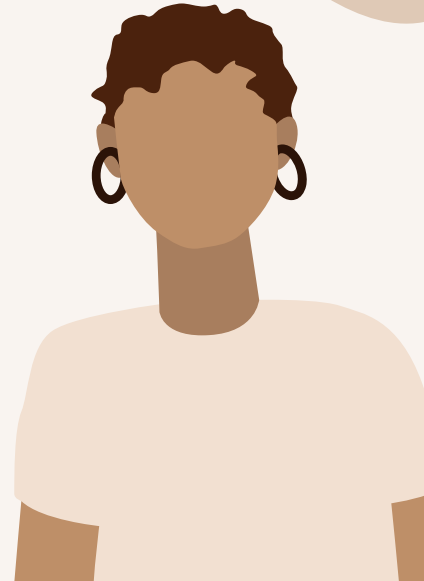
**Increased
Engagement
with the youth &
Parents**





5

Cost and Budget





Realistic Monthly Budget

\$200





\$17.00

“Our budget is \$17 every six weeks for
hair cuts”



**Who's picking up the difference of
these hair care costs?**

Social Worker Out-of-pocket Costs



\$9,720

9 years

\$10,000

11 years

\$14,000

9 years



What are we doing about it?

- Crown Closet
- BIPOC Hair and Skin Health policy
- Upcoming projects...





Hair Nourishment

Hair Characteristics

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Hair Types



JOAN MORAN



Nourishing Ingredients

Shampoos with oils help to nourish and rehydrate hair.

- Argan oil
- Avocado oil
- Macadamia oil
- Coconut oil
- Olive oil

Ingredients to Avoid

- Sulfates
- Phthalates
- Parabens
- Mineral oil
- Petrolatum
- Fragrance



Shea Moisture HAIR CHART

STEP 1: Determine your hair type & texture
STEP 2: Discover your 2 haircare collection

	4C	4B	4A	3C	3B	3A	2B	2A	1
COCONUT & HIBISCUS									
PARANILLA BERRY CUSTARD OIL									
PAPAYA & NEEDEU									
MOJIBABA & AVOCADO									
MANUKA HONEY & YOHIMBI									
100% VIRGIN COCONUT OIL									
MANUKA HONEY & MARULA OIL									
RED PALM OIL & COCOA BUTTER									
RAW SHEA BUTTER									
AFRICAN BLACK SOAP									
MANUKA HONEY									
SABRARIKA & MEGALOPHOLM									
LEMON SHEA OIL									
PURPLE RICE WATER									

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Thin @Lani Braids

Step-by-Step Process

Wash Hair - Shampoo

Wash hair every 10-14 days. Apply shampoo to damp hair focusing on the scalp. Massage the scalp using your fingertips and smooth the lather down the hair. Rinse out the shampoo with water.

1

Wash Hair - Conditioner

Follow up with applying conditioner and using a wide-toothed comb, detangle from ends to roots. Cover with a disposable shower cap and leave on for 5 minutes.

2

Prep Hair for Styling

- Rinse out conditioner then dry hair with a microfiber towel.
- Blow dry your hair. This process can take approximately 30 minutes to an hour.
- Apply oil to the scalp.

3

Style Hair

Style hair in the desired protective style

- Box Braids Completed at Home: Takes approximately 5-6 hours, costs approximately \$70-\$80.
- Box Braids completed at a Salon: Cost and time differ depending stylist. The cost is approximately \$120+, time averages 5-7 hours.

4

Routine Hair Care

- Nourish hair and scalp with natural oils.
- Wear a hat or head wrap to protect hair from high or low temperatures.
- Protect your hairstyle overnight by sleeping with a satin scarf, bonnet, or durag on your head.

5



**Want to
learn more?**



Scan Me!





Questions?



Other Black Hair Care Resources

Dane County Resources:

[Afro Beauty Hair Care Booklet, Buzz Cuts and Beyond, DCDHS The Journey of Transracial Parenting, Sun-Kissed and Melanin-Rich Skin Care Guide](#)

Article:

[White Privilege: Unpacking the Invisible Knapsack](#)

Movie:

[Chris Rock's Good Hair](#)

Local Braider:

[Beauty Your Way by Zaina Rae](#)

[Beyond Braids: Madison hair braider teachers and supports other women](#)





Thank You!



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